

BIG BUCK'S TEN POINT PLAN

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1. Carpool and reduce trips. Two people can save \$1,500 a year by carpooling. Plan commutes ahead of time to cut costs even more!

2. Drive an electric vehicle. Save BIG on gas and receive a federal tax break of up to \$7,500. Alternatively, consider efficient hybrid engines or "flex fuel" (ethanol).

3. Invest in solar power. You can sell electricity back to power companies and receive government grants for installing solar panels.

4. Insulate windows and doors. Modest investments in insulation and weatherstripping can save you thousands in heating and cooling costs.

5. Set the thermostat. Lower the temperature when you're away from home to save energy and money.

6. Switch to LED bulbs. 90% of the power fed into an incandescent bulb is emitted as heat. Wasted energy is wasted money.

7. Optimize laundry. Save money by doing two COLD loads of laundry weekly. It can save up to 500 lbs of CO₂ per year.

8. Make a vacation a staycation. Save a ton of money and 1.6 tons of CO₂ emissions by avoiding one round-trip transatlantic flight.

9. Reduce meat consumption. Veggie diets cost less and help to mitigate climate change. Reducing meat consumption pads your wallet, not your gut.

10. Use ecological common sense. Turn off unused lights and appliances. Close doors and windows when heating or cooling. Saving money makes sense for you and the environment!

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DOLLARS AND SENSE



BIG

NOT ACTUAL CURRENCY



BUCK

TEN POINT PLAN



CLIMATE ACTION

